

**HOST COMMITTEE**

**CHAIRPERSON**

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University of Illinois at Chicago  
Chicago College of Nursing

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College of Nursing

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Niehoff School of Nursing

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Resurrection University

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College of Nursing

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Ann & Robert H. Lurie Children's Hospital of Chicago

**Jill Stemmerman, DNP, RN, CENP**  
UI Health

**Susan Y. Swart, MS, RN, CAE**  
ANA-Illinois

**EX-OFFICIO**

**Steven A. George**  
University of Illinois at Chicago  
College of Nursing

**2017 SPONSOR, EXHIBITOR INFORMATION**

— Please reply by Wednesday, October 4, for fullest consideration. —

The purpose of the Power of Nursing Leadership event is to celebrate the impact and achievements of nurse leaders in the state of Illinois. The goal of the event is to enhance and engage partnerships among leaders in academia, government, health care delivery, and health care services.

Opportunities to highlight and promote your organization at the Power of Nursing Leadership event, attended by 500 nurse professionals annually, are described below. Sponsors and exhibitors are welcome and encouraged to use their exhibit space to highlight and share innovations, projects, initiatives, best practices, products, awards, and other achievements or accomplishments.

**Sponsorship Packages**

Sponsorships are used to offset expenses associated with the production and promotion of the event. The University of Illinois Foundation is a tax-exempt 501(c)(3) organization (Tax ID number 37 6006007). The Foundation will issue a receipt for your payment, a portion of which will be tax-deductible to the extent allowed by law.

In addition to inclusions listed under each category below, all sponsorship packages include the following:

- Organization's logo on the Power of Nursing Leadership website with active link to your website
- Special recognition during event, prominent listing in event signage, and acknowledgement in printed program
- Opportunity for pre- and post-event direct marketing to attendees using *Virtual Event Bags*
- Opportunity to purchase additional tables of 10, including one Pinnacle Nurse Leader recognition (table guest) per table, at a discounted rate of \$1,500 each

Each exhibit space included in a sponsorship packages provides for a 6' draped table (or equivalent floor space), with access to standard electrical power and two WiFi connections. Please contact us if you have additional/special requests.

**PLATINUM**

**\$35,000 – Platinum Leader / Presenting Sponsor (1 available)**

Special recognition as **Power of Nursing Leadership Event Presenting Sponsor**

Opportunity for sponsor representative to greet attendees from the podium

- Four reserved VIP tables (40 seats) with table signage
- Four Pinnacle Nurse Leader recognitions (one guest per table)
- Up to four complimentary exhibit tables during the Morning Networking Hour (RSVP required)\*
- Full page ad in event program

**DIAMOND**

**\$20,000 – Diamond Leader (1 available)**

Special recognition as **Joan L. Shaver Outstanding Illinois Nurse Leader Award Sponsor**

- Introduction and recognition from the podium
- Three reserved VIP tables (30 seats) with table signage
- Three Pinnacle Nurse Leader recognitions (one guest per table)
- Up to three complimentary exhibit tables during the Morning Networking Hour (RSVP required)\*
- Full-page ad in the event program

\* Exhibitors who wish to be seated for the ballroom program and luncheon must be seated at one of the organization's reserved VIP tables unless individual tickets are purchased separately.

## 2017 SPONSORSHIP PACKAGES (continued)

### SILVER

#### \$10,000 – Silver Leader (2 available)

Special recognition as [Keynote Speaker Sponsor \(1 available\)](#)

Special recognition as [SAGE Awards Sponsor \(1 available\)](#)

- Introduction and recognition from the podium
- Two reserved VIP tables (20 seats) with table signage
- Two Pinnacle Nurse Leader recognitions (one guest per table)
- Up to two complimentary exhibit tables during the Morning Networking Hour (RSVP required)\*
- Full-page ad in the event program

### BRONZE

#### \$7,500 – Bronze Leader (4 available)

Special recognition as [Conference Bag Sponsor \(1 available\)](#)

Special recognition as [Table Centerpiece Sponsor \(1 available\)](#)

Special recognition as [Group Photo Sponsor \(1 available\)](#)

Special recognition as [Morning Networking Sponsor \(1 available\)](#)

- Organization's name and logo featured on items or area associated with sponsorship package
- One reserved VIP table (10 seats) with table signage
- One Pinnacle Nurse Leader recognition (table guest)
- One complimentary exhibit table during the Morning Networking Hour (RSVP required)\*
- Half-page ad in the event program

\* Exhibitors who wish to be seated for the ballroom program and luncheon, are to be seated at one of the organization's reserved VIP tables unless individual tickets are purchased separately.

### AD ARTWORK SPECIFICATIONS

#### Dimensions:

Full-page (Platinum through Silver packages): 7.5" (wide) x 9.5" (high)

Half-page (Bronze packages): 7.5" (wide) x 4.5" (high)

**Format:** High resolution JPG or PDF, black/white greyscale or 2-color (PMS 2727, black)

**Artwork Submission Deadline:** Noon on Friday, October 20, 2017

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Organizations interested in standard table packages, please visit: [www.nursing.uic.edu/pnl](http://www.nursing.uic.edu/pnl).

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### **Exhibit Only Package: \$1,000**

Each exhibit package includes:

- One 6' draped table (or equivalent floor space) with access to standard electrical power and two WiFi connections during the Morning Networking Hour
- Up to two lunch tickets for reserved seating in the ballroom (RSVP required)
- Opportunity for pre- and post-event direct marketing to attendees using *Virtual Event Bags*

Additional/special requests may be submitted.

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**For additional information on sponsorship or exhibit packages, please contact:**

Katie Corboy at [kcoboy@uic.edu](mailto:kcoboy@uic.edu), or 312.355.3754.

**To confirm your request, please complete and return the accompanying application/agreement by Wednesday, October 4.**

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**2017 SPONSOR, EXHIBITOR — APPLICATION/AGREEMENT**

Please reply by Wednesday, October 4, for fullest consideration.

— ALL PAYMENTS ARE NONREFUNDABLE —

<b>Organization/Company Name:</b>		
<b>Address:</b>		
<b>City:</b>	<b>State:</b>	<b>ZIP:</b>
<b>Contact Person:</b>		<b>Title:</b>
<b>Email:</b>	<b>Phone:</b>	<b>Fax:</b>

PLEASE INDICATE PREFERRED LEVEL OF PARTICIPATION BELOW.  
 See accompanying document for details on inclusions.

SPONSORSHIP PACKAGE		
Platinum Leader / Presenting Sponsor (1 available)		\$35,000
Diamond Leader / Joan L. Shaver Outstanding Illinois Nurse Leader Award Sponsor (1 available)		SOLD
Silver Leader — <i>SELECT ONE BELOW</i>		
Keynote Speaker Sponsor (1 available)		\$10,000
SAGE Awards Sponsor (1 available)		\$10,000
Bronze Leader — <i>SELECT ONE BELOW</i>		
Conference Bag Sponsor (1 available)		SOLD
Table Centerpiece Sponsor (1 available)		SOLD
Group Photo Sponsor (1 available)		\$7,500
Morning Networking Sponsor (1 available)		SOLD
Optional: Additional tables of 10 @ \$1,500 each	Number of Additional Tables: _____	\$ _____
<b>TOTAL AMOUNT DUE:</b>		<b>\$ _____</b>

EXHIBIT ONLY PACKAGE		
Exhibit Table Only	<b>TOTAL AMOUNT DUE:</b>	<b>\$1,000</b>
<i>Below, please provide badge information for onsite representatives and describe products/materials to be exhibited.</i>		
Rep 1 Badge Name:	Rep 2 Badge Name:	

— Please complete the section below to accept terms associated with this agreement. All payments are nonrefundable. —

Authorized Officer Name and Title		Signature	Date
SPONSOR AMOUNT DUE:	\$ _____		
EXHIBITOR AMOUNT DUE:	\$ _____		
<b>PAYMENT METHOD:</b>			
<b>Credit Card:</b>	Visa	MasterCard	Discover American Express
<b>Card Number:</b>	<b>Exp. Date:</b>		<b>CVC Code:</b>
<b>Cardholder Name:</b>	<b>Cardholder Signature:</b>		
<i>Your completed agreement may be faxed with credit card information to: 312.996.2460 (Attn. Katie Corboy).</i>			
<b>Check — please note the following instructions for check payments:</b>			
<ul style="list-style-type: none"> <li>• Checks for sponsorship packages are payable to “University of Illinois Foundation.”</li> <li>• Checks for exhibit space and table purchases are payable to “University of Illinois.”</li> </ul>			

— PLEASE DIRECT QUESTIONS, COMPLETED FORMS, AND CHECK PAYMENTS TO:

Katie Corboy, Coordinator of Special Events and Assistant Director, Dean’s Office

**Mailing Address:** UIC College of Nursing (MC-802), 845 S. Damen Ave., Suite 120, Chicago, IL 60612 (Attn: Katie Corboy)

**Email:** [kcoboy@uic.edu](mailto:kcoboy@uic.edu) • **Phone:** 312.355.3754 • **Fax:** 312.996.2460 (Attn: Katie Corboy)